

**cards for  
community.**

Cards for Community is a city-wide participatory project created to foster dialogue & community connection thru “storytelling-on-a-postcard”. Our goal is to make invisible parts of our city visible, & amplify stories from every Calgary neighbourhood.



Loft 112 endeavors to invite Calgarians to open up this city, neighbourhood by neighbourhood, story by story, image by song by handicraft by smell by way of a 4x6 postcard. Cards for Community aims to connect strangers, neighbours, creators of all kinds, age & stage through sharing stories on a 4x6 postcard.

## What do we mean by 'storytelling on a postcard'?



**We ask you to reflect on the neighbourhood you live in and ask yourself:**

'what do I love best about this place?'

‘What do I want others to know/see/hear/smell/about where I live?’

'If I share one part of my neighbourhood...

'you should see this' or 'you should know this'

**'INVITE'** Calgarians into your neighbourhood through your postcard— the language spoken, how they might view the homes, and the history and politics of the place/your journey to it.

And then tell/show it/demonstrate it through your cultural/religious/self-identifying/personal-only-you-can-tell-it-lens on a postcard.

**IS IT?**

Some place special like a school, a building, a street (scape), landmark (existing or demolished), a business, a park, a building, a favourite restaurant, store/shopkeeper, bench, bus stop, your home...

Something historical like your family story, a demolished building, a memory

A place of gathering like a festival, food you cook and eat with family or friends, cars that park on the street, your neighbours, your family, walking route, favourite meeting place, a place of worship,

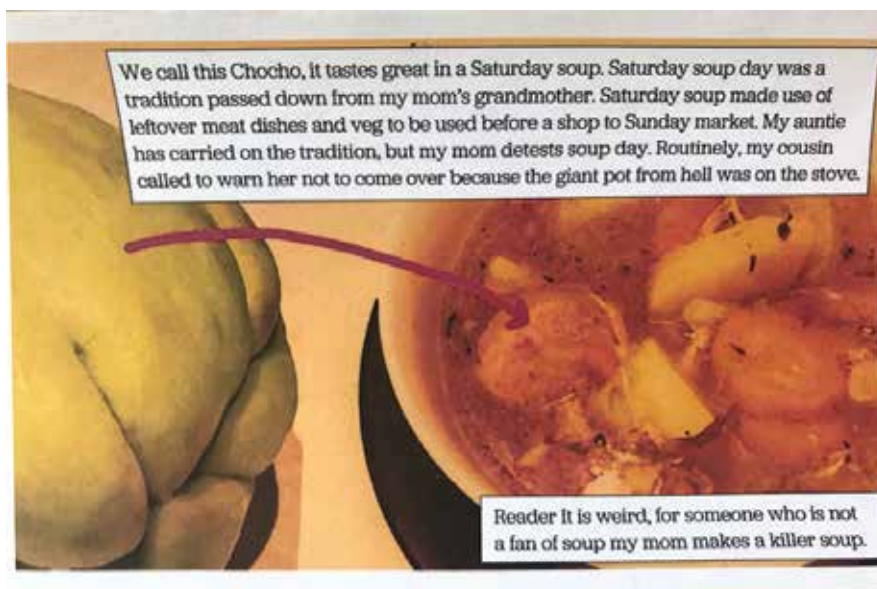
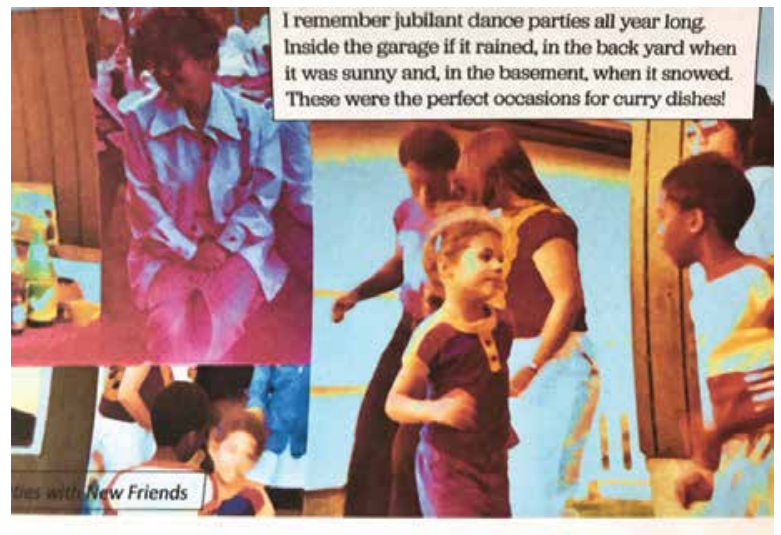
Something unique because of the people who live there like the fashion/clothing people wear, music you hear, sport or game played, dance

## .....you getting some ideas?



# cards for community.

## Examples of Postcard Designs from Artist, Karen Yuen



**Then create directly onto ONE side of a postcard.**

it can be:

- art of any kind
- photography
- mixed media
- a story (all languages encouraged)
- poetry (in any language)
- recipe
- a QR code to your original music or
- a mixed tape you've created for your neighbourhood
- hand-work (stitching, yarn, beading, knitting...)
- something you know or do that many in Calgary don't

\*Don't worry if it doesn't lie flat on the card. Your postcard story may have 'depth'(like a sculpture). We just ask you to consider it will be hung on a wall.

Once you've created your physical 4x6 postcard (any orientation), take a picture and go back to our website (<https://www.loft112.org/submit>) and submit your entry. Then either mail to Loft 112, 535 8 Ave SE, Calgary, AB T2G 5S9 or email us to arrange a drop off ([loftonetwelve@gmail.com](mailto:loftonetwelve@gmail.com)) by December 12, 2021

**We are so excited to hear/observe/ 'your story'**

### **About Loft 112 and this project:**

As a community/creative/arts & literary space our mandate is: ideas are given space to develop, a place where established and emerging writers, readers, artists and poets are supported, a place where unheard voices are given a platform and a place of collaboration.

Loft 112 chose this project because it celebrates 'story' in its many forms, inspires and builds a connection between members of Calgary's vast and diverse communities and neighbourhoods and strives to open up our understanding of who Calgarians are, what their stories, and what is valued in our city. It is a project aimed to make invisible parts of our city visible & to amplify stories from all over Calgary.

We believe in paying our artists/writers. We would not financially be able to do pay for every submission we aim to receive. Instead we will choose 21 winning postcards that represent various parts of our city in a fresh, surprising, unknown way and reprint those postcards. These postcards will be made available at Calgary Public Library branches (free). Each winning artist will win \$300

To further and celebrate new relationships and understanding, we will curate events both in our space and in various communities. This curation will be better understood once we receive submissions as we want these (up to 6) events to come from what we learn so we can grow in understanding of our Calgary neighbours.

Admission to the Cards for Community art show will be free and open to the public. There may be some costs associated with special programming.

We sincerely thank the students and judges from the University of Calgary's Global Challenge and the various global postcard projects that we have drawn further inspiration from, the Calgary Public Library and Calgary Arts Development